

Shaping cities for better quality of life - Fostering collaboration through Living Labs

Part 6: DELIVER

Abstract

After you have focused on themes and outlined solutions, the most promising ones have been selected and processed in a business model. In order to avoid losing all of the innovation potential you have just generated through creation, you can bring some of your ideas forward into prototyping. This will be the content of the DELIVER learning unit. The goal is to summarise the main insights gathered in the previous units in a short presentation.

Objective

After completing this unit, you will be able to ...

- make a leaflet or a poster of your Living Lab

1. Delivering solutions

Delivering solutions means transforming ideas into something tangible that can be tested and then adopted for further implementation or rejected at an early stage, thus saving time and money. Prototyping provides a unique way to evaluate new ideas that can help achieve desired outcomes for a given challenge. A PROTOTYPE can be anything that you can interact with, an early sample or model.



Figure 1: A prototype developed during a design thinking session. Photo credit: Nikolaus Kurnik

EXERCISE 1

Develop a leaflet or a poster for advertising your Living Lab!

1. Be concise! Keep your text short but informative. Break your information into sections.
2. Use images, sketches, drawings and other visual elements that catch up attention of the reader.
3. Think of the aspects of your lab that you have already defined in the previous learning units:
 - What are the major problems identified in your city/neighborhood?
 - What is the vision of your lab? What would you like to achieve in a long-term?
 - What is the mission of your lab?
 - What is the content of your lab? (core topics, projects etc.)
 - Which methods do you use within your lab?
 - Who are your major stakeholders?
4. Finally, show your leaflet or poster to your friends or family members, explain briefly the content and ask how they like it.

Materials:

Flipover sheet, felt pen

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